Macho Like Me Press Release

FOR IMMEDIATE RELEASE

Media contact: Helie Lee, Two X Publishing · helielee@gmail.com · 310-995-5600 · Instagram @helie.lee

Bestselling Author Helie Lee Lived as a Man for Six and a Half Months. Her New Memoir Reveals What She Learned Walking in a Man's Shoes.

Macho Like Me: A Woman's Detour into Manhood arrives February 14, 2027, in paperback, hardcover, eBook and audiobook



Helie Lee today, and three looks from her time as Harry.

LOS ANGELES, CA — February 14, 2027 — Two X Publishing announces the February 14, 2027 release of *Macho Like Me: A Woman's Detour into Manhood*, the new memoir from Helie Lee (*Still Life with Rice*, *In the Absence of Sun*). The book follows Lee's life as Harry, an experiment that began as her one-woman show and documentary and now reaches readers as a full-length memoir.

About the Book

Helie Lee had a celebrated first book, a speaking career that reached the U.S. Senate, an appearance on *Oprah*, and a role in rescuing nine relatives from North Korea. To her Korean immigrant parents, none of it mattered: at thirty-five, she was single, childless, and a failure. Fed up, Lee set out to prove that men had it better. She cut off her hair, bound her chest, and on Valentine's Day moved across Los Angeles as Harry.

For six and a half months she lived as a man around the clock. She learned the unspoken Guy Rules the hard way, struck out with Playmates at the Playboy Mansion, was nearly beaten for looking at the wrong man, and became best friends with David Hyun, an eighty-three-year-old architect who saw through her disguise. What she found wasn't privilege. It was loneliness, rigid rules nobody talks about, and men of every age suffering in silence.

Laugh-out-loud funny and unexpectedly tender, *Macho Like Me* began as a critically acclaimed one-woman show and includes QR codes linking to original video footage from Lee's journey.

Written for her son as he enters manhood, it speaks to anyone raising, loving, or trying to understand the boys and men in their lives.

Watch the Trailer

Scan the code or visit youtu.be/kwTKz8_Jt84

Praise for the One-Woman Show

> "Riotous… Her quixotic tale succeeds not only as entertainment but as a poignant social document." — *L.A. Times* Theater Review

> "CRITIC'S PICK! Absolutely delightful, touching." — Backstage.com

> "Very funny! … A rich, witty and seamless tale." — Neal Weaver, *LA Weekly*

> "A tender coming-of-age story and a necessary portrayal of all types of men on the verge of nervous breakdowns." — *Slant Magazine*

About the Author

Helie Lee is the author of the bestseller *Still Life with Rice* and the memoir *In the Absence of Sun*. *Macho Like Me* began as her one-woman show and was adapted into a documentary film. She lectures on her bicultural heritage and on human rights for North Korean refugees. Lee lives in Los Angeles with her husband and three children.

Book Details

Format	Price	ISBN
Paperback (5.5 × 8.5 in)	$18.88	978-0-9883385-0-0
Hardcover	$28.88	978-0-9883385-5-5
Kindle ebook	$8.88	—
Audiobook	$18.88	978-0-9883385-1-7

Macho Like Me: A Woman's Detour into Manhood · Helie Lee · Two X Publishing, Los Angeles · Memoir / Gender Studies / Asian American Studies · 326 pages · On sale February 14, 2027 on Amazon

Review copies and interviews: helielee@gmail.com · Instagram @helie.lee

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